



Norman Noble, Inc. to participate on panel discussion at 2015 Cleveland Clinic Innovations Summit Neurosciences on October 25-28



CLEVELAND, OHIO – October 25, 2015 – Norman Noble, Inc., the world's leading contract manufacturer of next generation implants, will participate on a panel discussion at the Cleveland Clinic Innovations Summit Neurosciences. Panel discussion details:

- Subject: Moment(s) of Truth: The Prototype's Journey to the Marketplace - Even the seemingly best ideas can fail in the final, most important stage of the innovation process. Experts will discuss the practical strategies for positioning a prototype for market adoption.
- Moderator: Peter O'Neill, CEO, Custom Orthopaedic Solutions
- Panel Members:
 - Brian Hrouda, Director, Sales and Marketing, Norman Noble, Inc.
 - Anne Avidon, Head, Global Health Innovation, UK Trade & Investment
 - John Nottingham, Co-President, Nottingham Spirk
 - Jennifer Palinchik, President, JALEX Medical

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